

In order to use your rug with first day look, you should take following instructions in consideration.

## EVERYDAY USE

- The rug should not be beaten during cleaning; it should rather be cleaned using a powerful vacuum cleaner preferably every day.
- The items (sofa, table, etc.) on the rug can leave trace, to prevent it the location of the rug or objects should be changed in certain intervals.
- Pile shading is possible since the raw material is natural. It will end with regular vacuum cleaning.

- ***Why is pile shading is possible in rugs with natural raw material?***

*Natural fibers such as viscose, wool and silk are very tiny and have limited and variable length. While making the yarn, the fibers which are in different length are twisted. The small fibers that are not long enough for twisting will fall off from rug during usage for few months. This is called pile shedding and inevitable in the natural rugs. The short fiber ratio is approx. 3-4% in the yarn and will minimize with daily regular vacuum cleaning.*

## STAIN REMOVAL

- If something is spilled on your rug you must act quickly!
- Use a knife or a spoon to remove as much as possible of the excess spillage - always work from the edge of the stain towards the center.
- Use a clean white cloth to dry the stain. Dab it with cold water.
- Pat the stain dry with a clean cloth – stain should be wiped in pile direction.
- Wait until the stained area is completely dry.
- Make sure nobody walks on the treated rug surface for at least the next 24 hours.
- Never use soap or detergents which have high chemicals substances.

## DEEP CLEANING

- You should take support from profession rug care companies for deep cleaning. High chemical detergents will harm the natural fibers therefore the rug care company should be informed.
- After cleaning, you should dry the rug on the floor quickly. The rug should not be used wet and also should not be left under direct sunlight.